

Woo Lee

Development Associate
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About

Woo is a Development Associate with a strong track record delivering residential projects across Aotearoa New Zealand, spanning high end homes, medium density neighbourhoods, and large scale high density developments. His work centres on development management, with particular strength in design management, feasibility analysis, and the coordination of multidisciplinary project teams. He brings experience working closely with internal stakeholders, consultants, sales and marketing teams, land development specialists, and construction partners to guide projects from early concept through to customer handover.

He has led design and consultant teams, established project programmes, and driven the progression of developments through feasibility, masterplanning, Resource Consent, Building Consent, and construction delivery. His work includes navigating complex planning environments, resolving design and construction challenges on site, and ensuring projects move efficiently through the development lifecycle while meeting commercial, design, and quality objectives.

Woo's background blends architectural design leadership with client side development experience, giving him a rare dual perspective across both design and delivery. Having worked on major residential and mixed use projects for private developers, public sector clients, and large scale development organisations, he brings a commercially astute, design literate, and outcomes driven approach to creating high quality homes and communities. He has also worked on national award winning projects, such as the NZIA John Scott Award for Public Architecture, the Ted McCoy Award for Education Architecture and the Gold Award for Commercial Project Awards.

Qualifications / Professional Memberships:

- Licensed Building Practitioner (LBP) - License Class Design Area of Practice 3
- Master of Architecture (Professional) – First Class Honours, University of Auckland — 2013–2014
- Bachelor of Architectural Studies, University of Auckland — 2010–2012

Key Skills

- Project Visioning, including Masterplanning
- Development Strategy & Structuring
- Technical DD & Consultant Oversight
- Feasibility & Business Case
- Design – Concept & Detailed
- Design Management & Options Analysis
- Development & Project Oversight
- Governance Reporting & Risk

Key Clients

- Home Capital Partners
- CORT
- Habitat for Humanity
- Fletcher Living
- Kāinga Ora – Homes and Communities
- Auckland City Mission
- NZ Defence Force
- Oxford Terrace Baptist Church

KĀINGA MAHA

Key Experience

Arthur Road, Auckland

Kāinga Maha

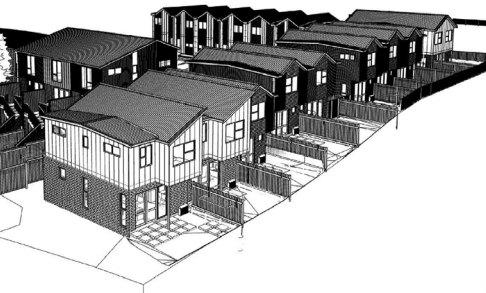
Woo served as the Development Associate supporting the development management and delivery of the community housing residential development at Arthur Rd, Manurewa. His role included feasibility input, programme and budget management, design management, procurement and tender and construction contract negotiations, value engineering and principal's representative for the construction delivery. He worked closely with internal stakeholders, design teams, and external partners to ensure the development aligned with the development's objectives for high quality and community focused housing. This was done with very complicated fast-tracked staging to ensure the tight programme and budget objectives could be met.



Hollinbrigg Development

Kāinga Maha

Woo contributed to the development management of the Hollinbrigg community housing project. This includes the construction delivery, providing design and planning changes as required by the different stakeholders, coordinating multidisciplinary inputs, and ensuring budget and programme were safe-guarded. His involvement ensured design quality, commercial alignment, and efficient communication across stakeholders to ensure the project could be delivered on time and in budget.



Kāinga Ora Apartment Development

Ignite Architects

Woo served as the project architectural lead and lead consultant for a 5 storey Kāinga Ora apartment development, guiding the multidisciplinary design team and managing the full design process from concept through Resource Consent and Building Consent approvals. As the building's primary designer, he ensured that the overarching design vision was achieved while also resolving the finer technical details that underpin quality delivery. With a strong focus on programme, budget, and design integrity, he led consultant coordination, client engagement, and construction stage RFI responses, supporting seamless project delivery and clear reporting throughout.

High-Density Apartment Masterplan

Ignite Architects

Woo contributed to the masterplanning and architectural design of a large high-density apartment development with a project value of approximately \$500M. His role included the front-end design of the masterplan and the buildings, leading the consultant team through the design process, preparing consent documentation and coordinating project reporting and financial forecasting. A smooth resource consent process by working closely with the Council's urban designer allowed for a timely approval for one of the 9-storey tower buildings.